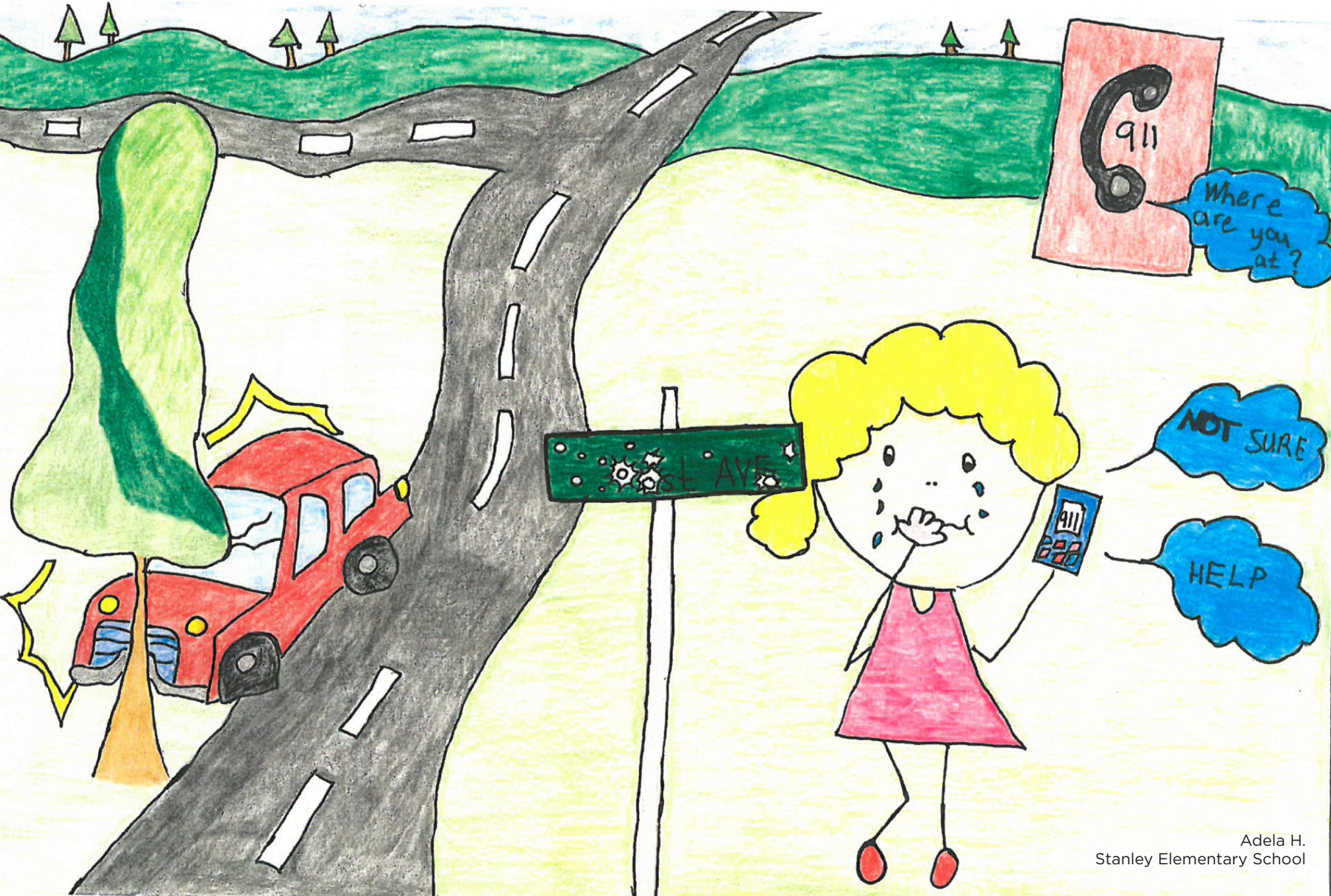


# SAVE OUR SIGNS 2019



NDSU | NDLTAP



## Become a Sign Warrior!

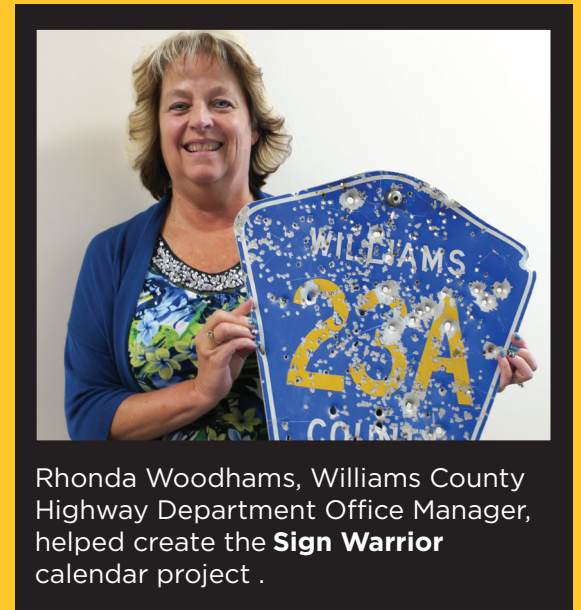
Imagine a Captain Marvel comic style of sign warrior hero that saves the day and foils sign vandalism. This hero protects our signs, keeping our roads safe so that we get home to our families each day. This hero also changes our outlook on the importance of signs and creates a culture of awareness and that saves lives.

**“SAVE OUR SIGNS!”** Missing or damaged signs can lead to traffic accidents resulting in property damage, injury and death. Many local road agencies (i.e., county, city and township) across the state fight an expensive and constant battle to keep signs in place and in good repair. That effort costs tax dollars and valuable time that could be better spent on other important road maintenance and improvement efforts. Even the best driver can miss a corner or zoom unsafely through an intersection if signs are damaged or missing.

We need you to help, become a **Sign Warrior** today!

– North Dakota Local Technical Assistance Program Team –

*Thanks to the fourth grade students who participated in our poster contest. Your efforts make this calendar possible and bring out the sign warrior in all of us. These new fourth grade superheroes are helping to get us all home safely every day. Way to go!*



Rhonda Woodhams, Williams County Highway Department Office Manager, helped create the **Sign Warrior** calendar project .

## DID YOU KNOW . . .

The colors of street signs aren't just a coincidence. In fact, color psychology plays a major role in determining how each message catches drivers' and cyclists' attention alike. For example:

- **Red** = Urgent message to pay attention to, such as stop and do not enter
- **Yellow** = Permanent hazard areas, such as crosswalks and traffic lights
- **Black and white** = Motorist advisories, such as speed limit or one-way streets
- **Blue** = Less urgent information, such as a rest stop or dining
- **Green** = Travel information, such as a freeway exit number or street name
- **Orange** = Temporary hazard area, such as road work and construction

Sign shape also plays an important role in capturing drivers' attention. Sign shapes and their messages include:

- **Diamond** = Curve ahead
- **Square** = Caution
- **Rectangle** = Speed limit
- **Circle** = Railroad crossing
- **Octagon** = Stop sign

## *Proudly Supporting Sign Warriors*



NDSU

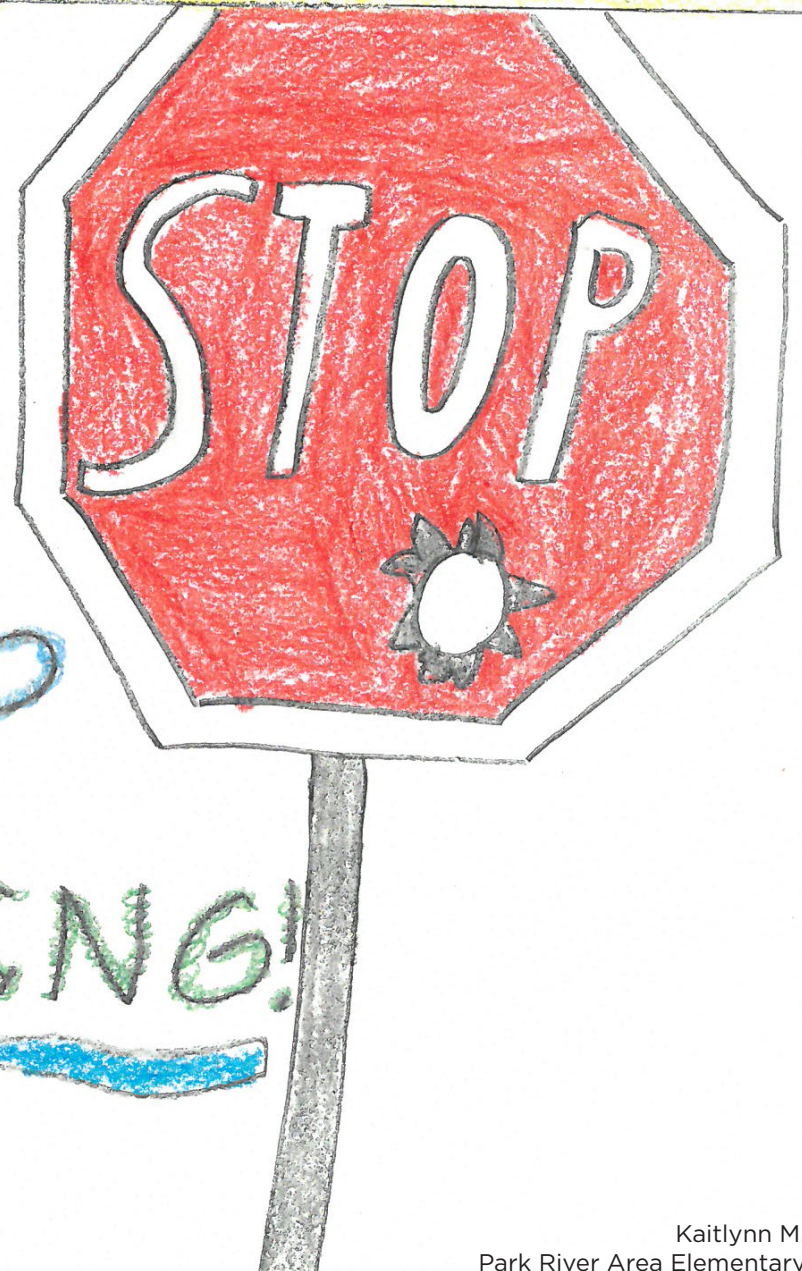
UPPER GREAT PLAINS  
TRANSPORTATION INSTITUTE  
NORTH DAKOTA LOCAL TECHNICAL ASSISTANCE PROGRAM

**VISION ZERO**  
Zero fatalities. Zero excuses.

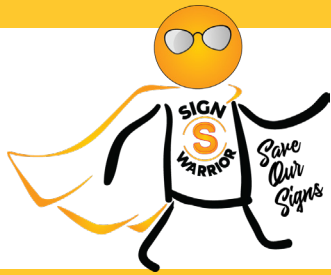
SAVE OUR SIGNS!



STOP



VANDALIZING!



# JANUARY 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 New Year's Day	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21 Martin Luther King Day	22	23	24	25	26
27	28	29	30	31		

A typical North Dakota county maintains more than 4,000 signs.

Save Our  
SIGNS



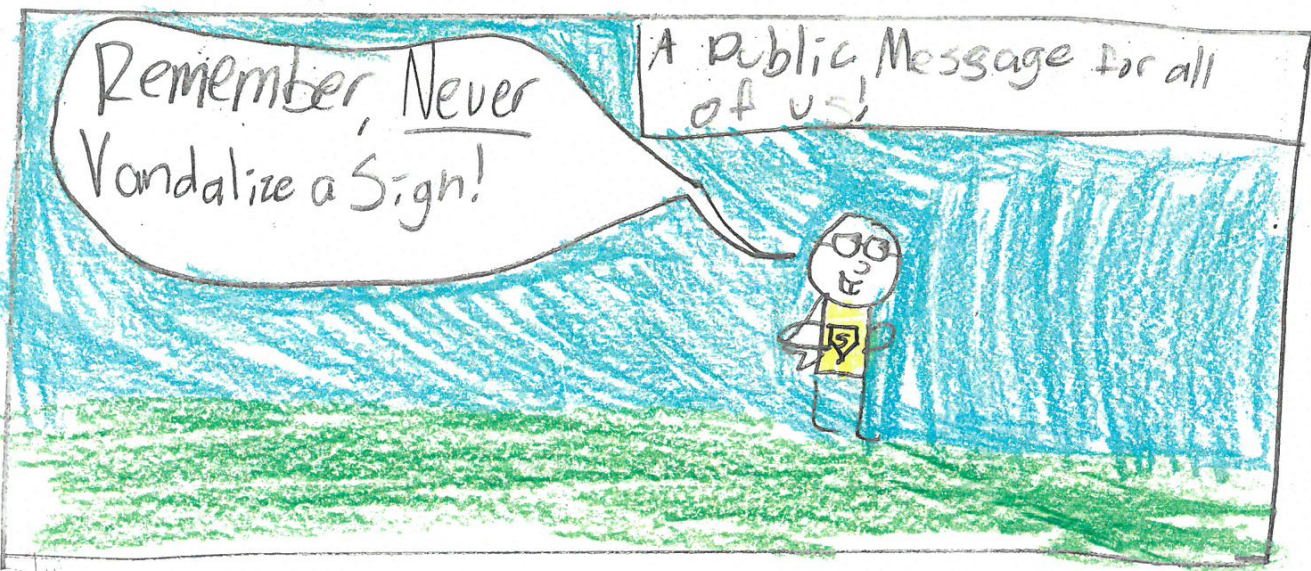
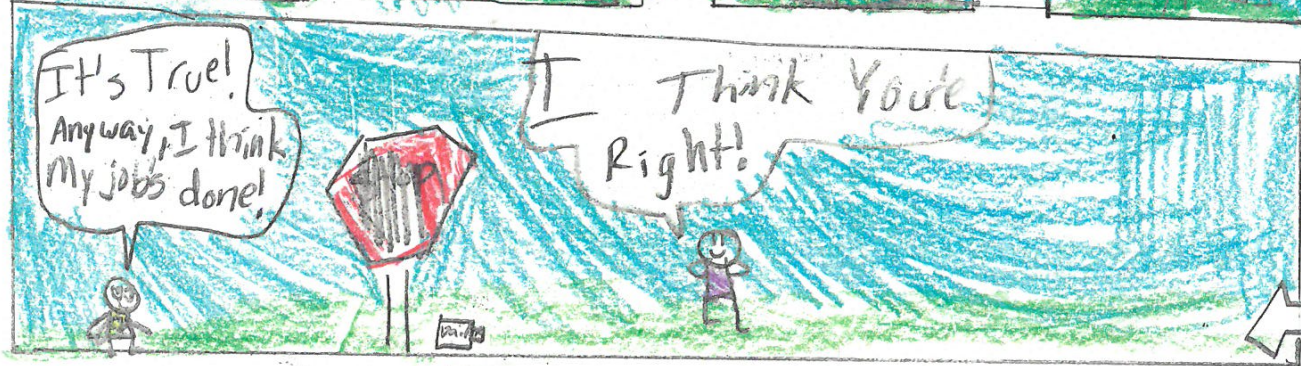
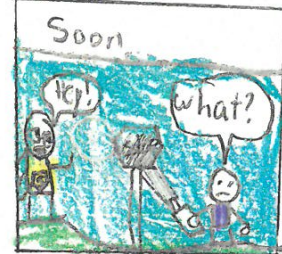


# FEBRUARY 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14 Valentine's Day	15	16
17	18 Presidents' Day	19	20	21	22	23
24	25	26	27	28		

THINK! Road Safety

# "SAVE Sign Warrior in OUR SIGNS"







# MARCH 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Alert Today – Alive Tomorrow



Samantha A.  
Park River Elementary School

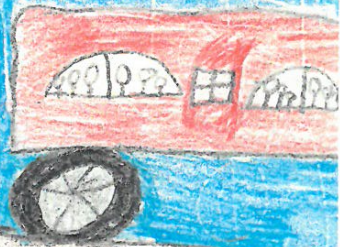


# APRIL 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19 Good Friday	20
21 Easter Sunday	22	23	24	25	26	27
28	29	30				

Ancient Rome was one of the first cities to plan and design roads. During the Roman Empire, sophisticated stone markers were placed along its 60,000 miles of well-traveled roads. These four-ton milestones guide travelers and soldiers.

Save a Sign -  
Save a life!





# MAY 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12 Mother's Day	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27 Memorial Day	28	29	30	31	

**May 17 • National Defense Transportation Day**  
 observed during National Transportation Week (May 11-17)



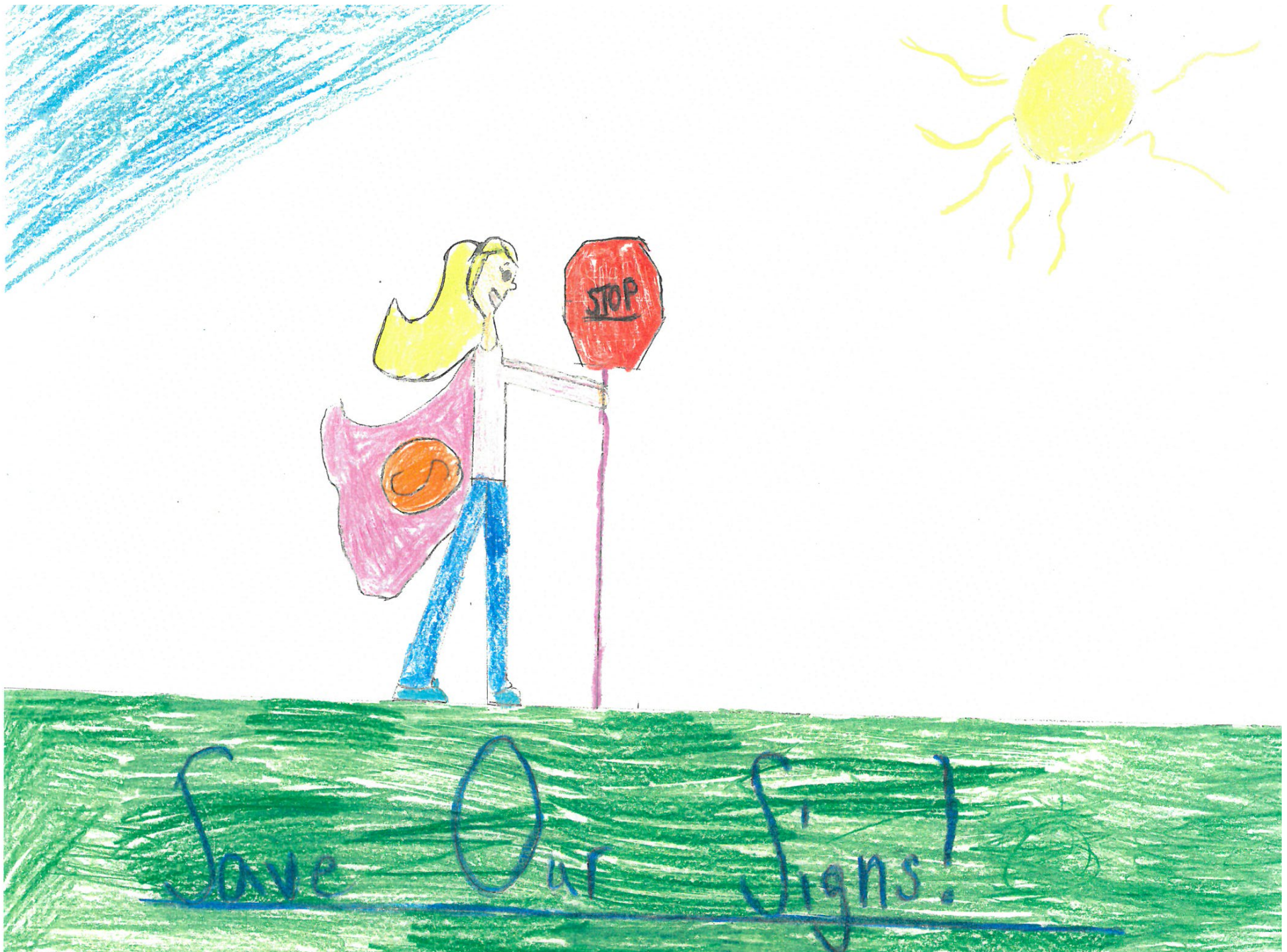
Michael P.  
Bishop Ryan Catholic School



# JUNE 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16 Father's Day	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Slow Down for a Happy Town!



Kayden L.  
Park River Elementary School





# JULY 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 Independence Day	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

In the United States, the categories, placement, and graphic standards for traffic signs and pavement markings are legally defined in the Federal Highway Administration's Manual on Uniform Traffic Control Devices.

# Save Our Signs

Our News Today

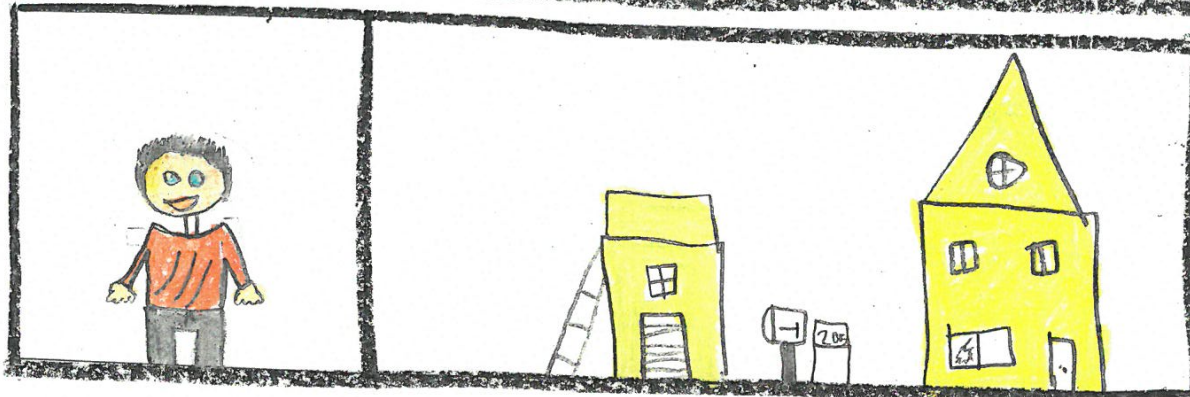
What to do!!!

Save our signs!

Problem

A Boy is spry painting the signs. We need to stop him. lets "Save Our Signs"

Please call cops if you see him. Thank You





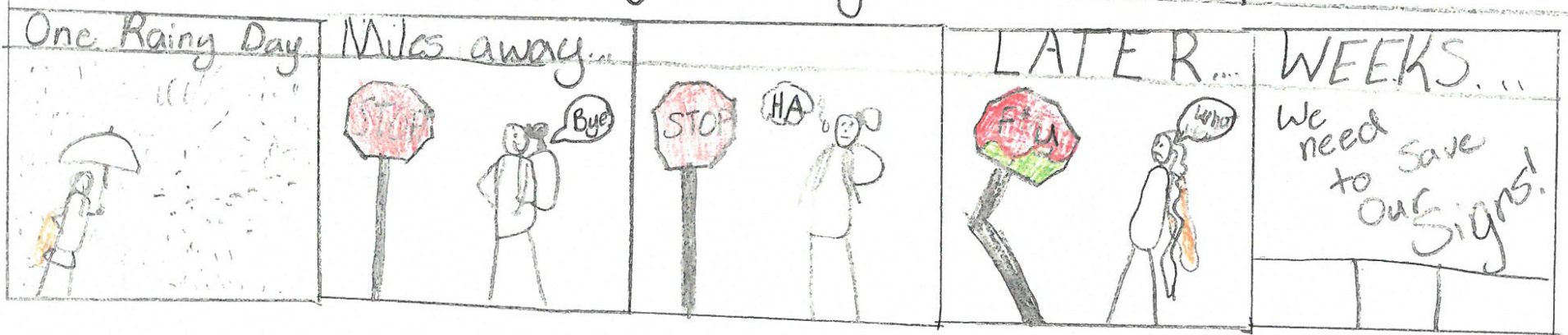
# AUGUST 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Road Safety — Everyone's Responsibility

# "Save Our Signs!"

Featuring Sign Warrior



Breaking News!



Sign Warrior's Cousin

Committed THE CRIME!

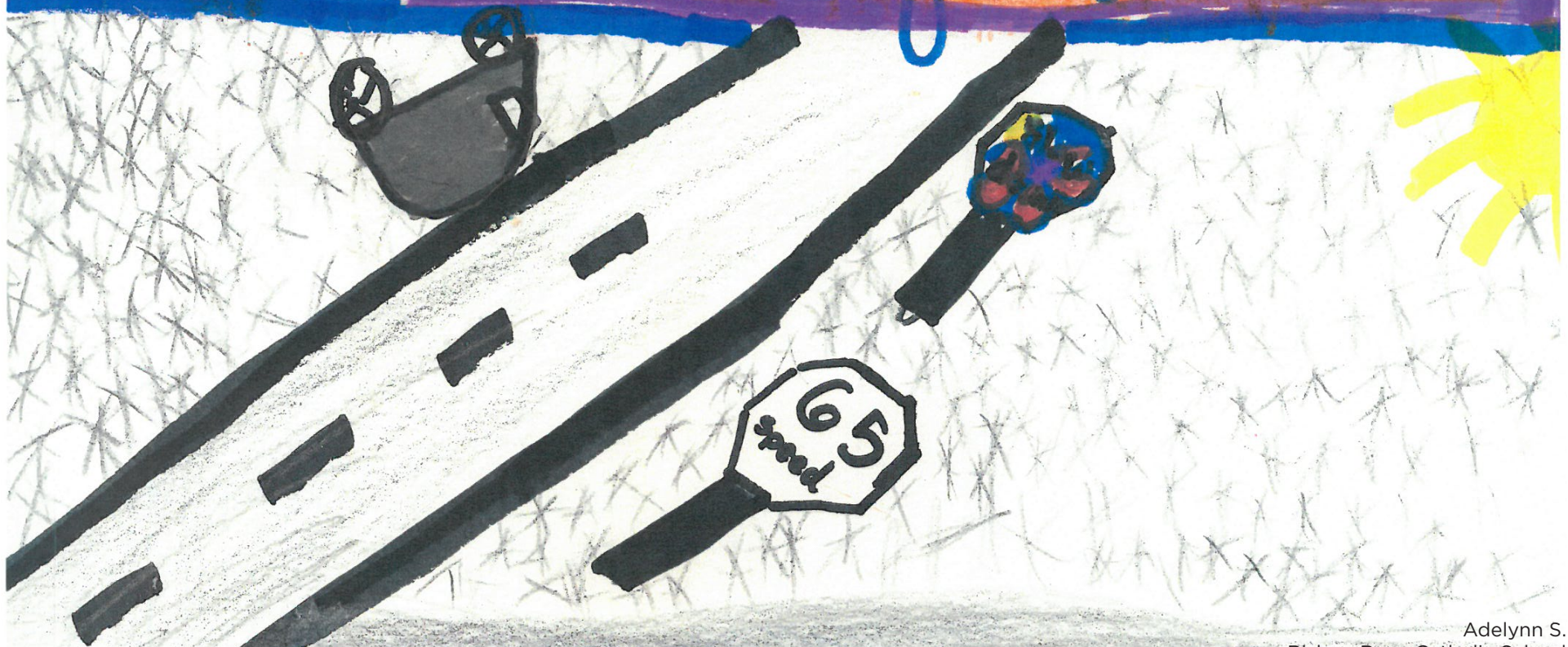


# SEPTEMBER 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Labor Day	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Be Road Safe

Save a sign -  
Save a life!





# OCTOBER 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31 Halloween		

Eyes on the Road – Don't Text and Drive!



Tytan L.  
Bishop Ryan Catholic School





# NOVEMBER 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11 Veterans Day	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28 Thanksgiving Day	29	30

Did you know a standard stop sign costs about \$30? The cost of the sign, post, and installation is about \$200.

If you spare a sign  
you might save a life

No graffiti





# DECEMBER 2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25 Christmas Day	26	27	28
29	30	31				

“Safer Roads Save Lives” — Northland Chapter of American Traffic Safety Services Association



## TO FIND OUT MORE...

North Dakota Local Technical Assistance Program

[www.ndltap.org](http://www.ndltap.org)

[ndltap@ugpti.org](mailto:ndltap@ugpti.org)

701.328.9855

**NDSU**

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